

How to Show Off Your Collection

Syndetics Unbound is an easy, affordable way to help users discover what they'll love

Quickly and affordably transform your catalog or discovery layer into a dynamic showcase for your collection with Syndetics Unbound. An innovative combination of two leading enrichment solutions – Syndetic Solutions and LibraryThing for Libraries – Syndetics Unbound is a modern, intuitive, mobile-responsive way to help users discover the breadth of your collection.

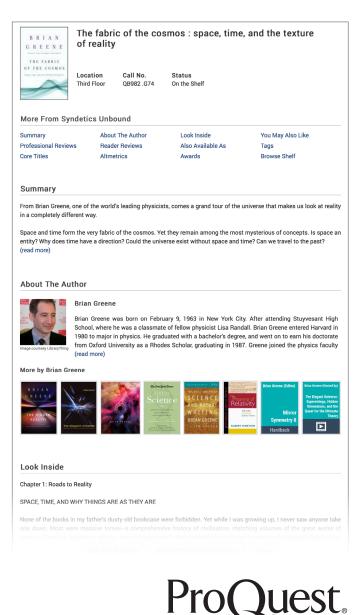
INCREASE USAGE...

- Syndetics Unbound helps patrons discover the books and other media they'll love
- Maximizes your acquisitions budget by putting all of your materials within easy reach
- Markets your collection with "Book Display Widgets," a virtual display-shelf for your home page, email newsletters and social sites like Facebook, Twitter and Pinterest



...AFFORDABLY AND WITH ONE RESOURCE

Forget buying multiple products and hoping they work together. Syndetics Unbound offers comprehensive readers' advisory support and catalog enrichment in one seamless resource.





To talk to the sales department, contact us at **1-800-779-0137** or **sales@proquest.com**.

IMPROVE YOUR PATRON'S EXPERIENCE...

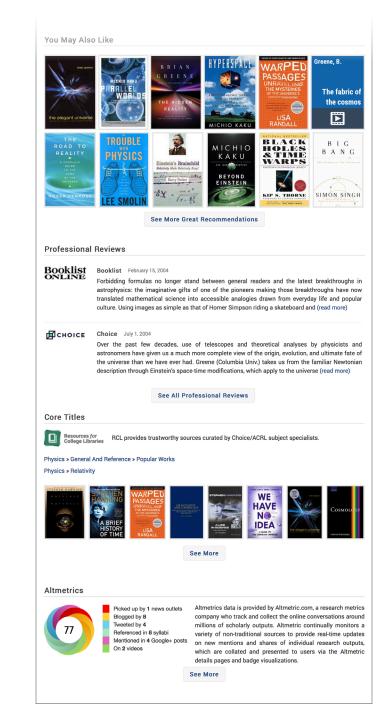
With the broadest, most modern selection of enrichment elements, Syndetics Unbound can transform even an outdated library catalog into a dynamic and attractive showcase for a library collection.

- Premium cover service automatically generates cover images if one does not exist
- Includes the most expansive coverage of global books and media published in the US, Canada, UK, Australia and New Zealand
- Features books, movies, music and video games and international coverage including Spanish

...WITH AN INTUITIVE AND USEFUL GUIDE

Syndetics Unbound helps patrons find the perfect book, movie, recording or game.

- The "You may also like" recommendations provides readers' advisory across the breadth of your catalog
- Browsing is smart with tags, series, awards, book profiles and reading levels
- Cover images, summaries, awards and reviews from fellow readers help users browse your collection
- Mobile-friendly interface works on smartphones and tablets



For more information and to see an implementation in action, visit http://syndetics.com or contact your sales representative at syndetics.unbound@proquest.com.

Syndetics Unbound is compatible with all major integrated library systems (ILS) and discovery layers.



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